

Annual

HR Management Conference

Europe 2024



February 21

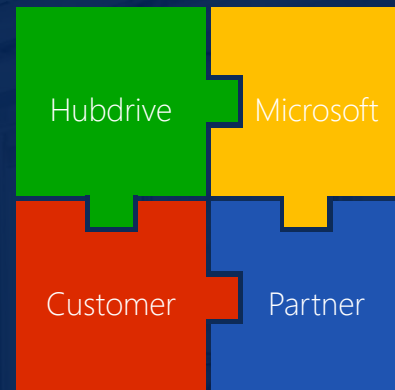


Microsoft Munich,
Germany

Hubdrive &  Microsoft

Willkommen

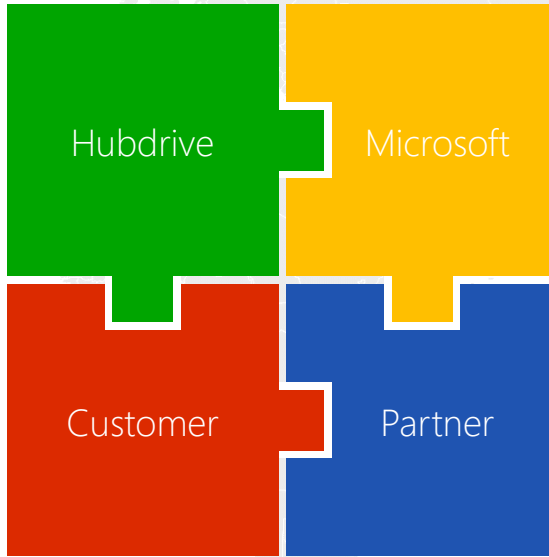
Partner Introduction



Better together

Holger Tangermann

Your potential





What's in it for you

- If you are chosen, this Extension is exclusive owned by you
- Receive professional GTM and build-with support from Hubdrive
- No other partner will receive Hubdrive support in that area
- Hubdrive will co-sell your IP
- Implementation Partner will co-sell your IP
- Receive Leads from Hubdrive regarding this topic
- Receive Leads from other partners regarding this topic
- Be a lighthouse in the partner community

Your Benefits

- Expand your offering: Integration allows you to expand your service offering and provide innovative solutions to your customers.
- Additional revenue: This partnership opens up new revenue streams by selling the integration to all customers.
- Growth and success: Working with Hubdrive allows you to increase your business growth and achieve success

Software Partner

Process from Selection to GTM



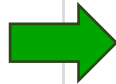
Potential and Tender

- Check on Backlog and Demand
 - What's new
 - What's requested
 - Where is the biggest potential

Hubdrive sends a tender to all partners

Interested Partners reply and show their concept and strengths

Hubdrive selects the Software Partner for the requested topic



Creation

Project plan and timeline is agreed between Hubdrive and Partner

Partner creates the extension / integration

Hubdrive supports the partner with knowledge in

- technology
- customer processes
- user stories
- Go-To-Market
- Licensing
- Pricing



Go-to-Market

- Partner creates showcase to Hubdrive
- Hubdrive Product Team approves the Partner-Solution
- Partner creates a Two-Pager
- Partner creates Training Material for Hubdrive Sales with support from Hubdrive
- Partner trains the Hubdrive Sales-Team
- Hubdrive adds Partner-Solution to HR for Dynamics-Website
- Hubdrive announces new partner solution via Newsletter to Partners & Customers
- Hubdrive and Partner performs Training-Session to Partners incl. Recording

The Tender Content

Testimonial: Reply Cluster for BC Integration

Upcoming Software Partner Topics

Payroll
Integration to
DATEV

Payroll
Integration to
ADP

Payroll
Integration to
SAP HCM

Payroll
Integration to
SAGE

Payroll
Integration to
NAPA3

SAP HCM
Integration

Get your first Software
Partner Extension NOW!